

Privacy Policy

GAIA Co., Ltd. hereby sets Privacy Policy as the authenticated business entity in financial services to fully comply with the Act of Protection of Personal Information (APPI) and its related regulations & guidelines so as to obtain, use, and control personal information appropriately when we run the crypto currency exchange services & any other services.

1. The definition of Personal Information

- (1) This Privacy Policy defines personal information as the regulated personal information under APPI article 2 section 1, or the personal information on surviving individuals by either one of the following.
 - ① Those information like name, birthday date, and others by which a specific individual can be identified. (This includes those informations with which together a specific individual can be identified.)
 - ② Those informations including personal identification code.
- (2) This Privacy Policy defines sensitive personal information as the regulated sensitive personal information under APPI article 2 section 3, or the sensitive personal information for which special consideration is mandatory regulated by APPI regulations as they may not be beneficial because of any unfavorable differences or prejudice arising from races, creed, social status, criminal history, and history by receiving criminals.

2. Purpose of usage of Personal Information

We use Personal Information only when we believe it is necessary to use to accomplish the following purposes.

- ① To contact in case of initial registration or any other information of various services.
- ② To answer for our support of services, inquiries, and consultation.
- ③ To analyze usage data or to develop new services through analysis of data of usage or questionnaire survey.
- ④ To inform of our amendments of various rules including our policies & manuals, explanation of risk, and notes etc.
- ⑤ To confirm each individual.
- ⑥ To treat for any breach of our rules.
- ⑦ To make urgent contacts.
- ⑧ To execute our inhouse audit.
- ⑨ To do any other related purposes.

3. Security control of personal information

We take the necessary & appropriate security control for personal information so as not to lose, extinguish, and delete etc.

4. To share personal information with the third party

We share personal information with the third party based on the prior consent by the customer except the cases regulated under APPI & others and the following cases.

- ① When we outsource some part of our operation to the third party to accomplish our business goal and we are fully responsible for overseeing the third party under the regulations.
- ② When we provide others our business including personal information through merger & acquisition, split of entity, business transfer etc.

5. Limitation of usage of personal information

We will not share personal information with the third party without the prior consent by the customer except those cases regulated by APPI and others.

6. Disclosure of personal information

We will disclose the personal information appropriately without delay only when we are asked by the customer to amend, rectify, add, stop usage, or extinguish.

We will not accept to disclose unless we can confirm the customer itself.

We will treat appropriately without delay after sufficient procedures when the personal information includes incorrect data and it is requested by the customer itself.

We ask you to contact the following contact point when you may come up with any requests or inquiries on personal information.